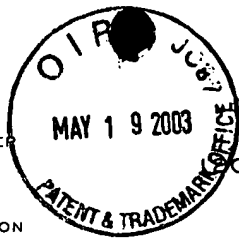


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Re: Patent Application of Hohberger et al.
Serial No. 10/001,364
Filed: October 25, 2001
METHOD AND APPARATUS FOR
ASSOCIATING ON DEMAND CERTAIN
SELECTED MEDIA AND VALUE-ADDING
ELEMENTS
Our File No. 7887-83889

Dear Sir:

Enclosed herewith are the following:

1. Transmittal Letter (in duplicate);
2. First Supplemental Information Disclosure Statement (in duplicate);
3. Form PTO-1449 (in duplicate);
4. Two (2) U.S. references;
5. Seven (7) other documents;
6. Check in the amount of \$180; and
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